

RHS 50th Meeting Minutes
January 7, 2009
7:30 Bessie Chin Library

Present: Deb Ring Bendinelli, Veronica Tunucci, Eladia Laines, Robin Moller, Becky Reed, Richard Torney, Sue Chelini, Paul Coons, Cindy Brown, Patrick Totty, Irma Wilson Cambri, Lesley Prowse Haynes, Barrett Schaefer, Ruth Dell, Susie Gamble, Ann Arabian, Caroline Nguyen, Dianne Fanning, Marilee Rogers, Paula Skov, Nancy Lubamersky, Jeannie Perry

Minutes: Approved last month's minutes.

Fundraising: A solicitation letter went out Tuesday, January 5th to 938 businesses from a list compiled from the feeder school business supporters. Thanks to Becky Reed, Donna Broughan, Robin Moller, Marilee Rogers and Jeannie Perry for assembling and to Veronica Tunucci for overseeing the entire mailing.

No news from Sue Santa at Woodland's Market. Sponsorships are available and the Redwood50 needs money. Solicitation also included option to donate an item or gift certificate, which will be used for silent auction at the Redwood Rocks at 50 event.

Will send an email blast to alumni and current parents seeking sponsorships. Sue Chelini will ask Nancy Neu for permission to send a series of emails to current RHS families.

Event Merchandise: Susan Rios and Tom Malvino are working on getting bids for merchandise, but neither committee members could attend meeting.

Publicity: Patrick Totty is on board to chair publicity. Will work with Richard Torney regarding ideas for Marin IJ and Marin Magazine. Patrick and Becky will work on a piece for the Redwood Post and take care of marquee announcements. Needs help creating banners. It was suggested that a piece could be created for Comcast as well. Ruth Dell will report to the Board of Trustees (BOT) on the progress of Redwood50. Cindy Brown will report to PTSA and try to recruit volunteers. Website needs to be more interactive.

- Facebook: site has attracted a lot of attention, and to date over 100 alumni have indicated they will attend. Heather Kiuttu has volunteered to be the social network expert to pay attention to Facebook, LinkedIn, and MySpace as well as the reunion company websites.

Raffle: Cindy Brown and Becky will co-chair the raffle/auction together. Ann Arabian will help by throwing a Gift Giving party to solicit items for Raffle and Auction.

Invitations: A mock invitation has been created, and a copy of it has gone to the designer, Anne Doyle. Many more details have to be ironed out. Still looking for paper sourcing and printer. Invitations should be mailed mid Feb.

Event Updates:

- Athletic Hall of Fame: All plans are a go. Sixteen inductees will be announced in January. Party to be held at Servino's in Tiburon.
- Distinguished Alumni Hall of Fame: in the works. Nancy L. working with Sue C. Hopefully inductees will be announced at Redwood Rocks at 50.
- *Day on the Green:* Marilee and Sue are having a meeting next Tuesday at 3:30 in room 112 to iron out details of the Day on the Green. Schedule and Floor plan need to be created. **Volunteers are needed to help.** Deb Bendinelli announced that most of the Bands have been booked, with Bon Tempe and Clark Kentfields playing at Redwood Rocks at 50, and a nearly full schedule of music for Day on the Green (she'd like one more band).
- *Redwood Rocks at 50!:* Committee has met and is getting organized. Tent will be at the Village's gravel lot, and expenses shared with CML Schools Foundation (met with them earlier regarding their event on May 2.) Working hard to keep prices down so tickets will be \$50.
- *Mini reunions:* BARK is well organized, staff reunion at Jason's on Sat. from 4-6. Others?

Next meeting: Wednesday, February 4, 7:30 at Redwood's Bessie Chin Library

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1/8/09